

KNOWBE4 TRAINING PLATFORM INFORMATION AND GUIDELINES FOR TRAINING DELIVERY

KnowBe4 is the application used to deliver required training campaigns (modules) at UTRGV.

This document contains information about roles and responsibilities, requesting access for training campaign owners responsible for developing content and other related training information.

ROLES AND RESPONSIBILITIES

User

Users are UTRGV employees who are required to take training in KnowBe4. Email notifications are usually sent to the user to access and complete campaigns (training material).

Training Campaign Owner

Responsible for developing the training content and providing the content for the training campaign, provide criteria for training requirements, provide email messages/content for email notifications.

Administrator

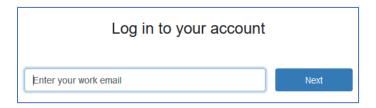
Responsible for creating training campaigns, uploading content for the campaign provided by the training campaign owner. The administrator is not the developer of the training content.



USERS

Access scheduled training

An email notification is sent to the user to complete training. Users can also access it directly by logging in to the **KnowBe4 website** found at https://training.knowbe4.com/ui/login and entering your email address.



Click on the "Next" button.

Note: If logging in for the first time, you will need to select your account and enter your password, otherwise, if your password is saved in your browser, you will go to the KnowBe4 screen.



Once logged in, a list of trainings will be available for user to take by clicking on the "Start" button.

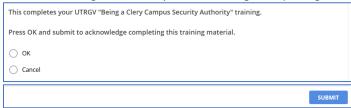


Once the training opens in a new browser window, you can click on the "Next", "Prev" to navigate through the training. You can also make the training window full-size by clicking on the resize icon.





At end of training, make sure you acknowledge completing the training to receive credit.



If a training is completed, once you go back to the main menu, it will be tagged as "Completed". User will be able to download the certificate for that training, view details (date completed, time spent) or review content.



Sample of Certificate:

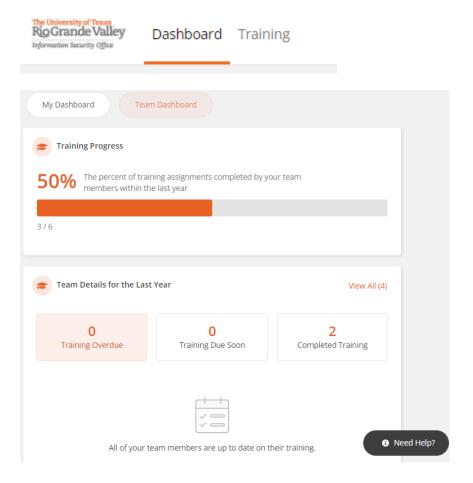




Training Dashboard

A Supervisor can view a Dashboard listing the employees you supervise and also to review Overdue, Coming Soon and Completed trainings. Log in to KnowBe4 using your UTRGV credentials, at Team Dashboard | KnowBe4

Select Dashboard from the Menu and click on Team Dashboard where you can navigate to the Details for last year.





TRAINING CAMPAIGN OWNERS

Who is a training campaign owner?

A training campaign owner (TCO) is a person who is the owner and manages one or more campaigns in KnowBe4.

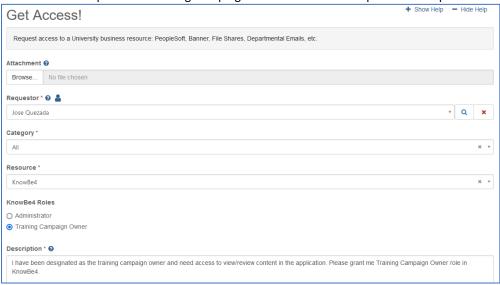
What is a campaign?

A campaign is a terminology used in KnowBe4 to refer to a training.

What type of access does a training campaign owner have in KnowBe4?

Training Campaign Owners are able to view materials and training statuses found in the KnowBe4 ModStore.

TCO will need to submit <u>IT Access Request - Get Access!</u> to be able to view the content in the KnowBe4 application. The trainer will request the Training Campaign Owner role. See sample access request below.



Note: After the "Get Access" request has been submitted, the supervisor of the Training Campaing Owner will automatically received an email notification to review and approve the request. It will then be processed by the Information Technology (IT) personnel.

What are the requirements to have a training in KnowBe4?

Training Campaign Owners should provide the following to the KnowBe4 administrator:

- ⊕ **Training Material** (either from the ModStore, PowerPoint* or MP4*).
- User Criteria. Who will be taking the training? What are some of the requirements/criteria.
- ⊕ **Email messages** for assigning, reminding, and completing a training.

Send the material above to KnowBe4Training@utrgv.edu.

*If PowerPoint or MP4 files are too big in file size to include in an email as attachment, please contact one of the Administrators to find an alternative way to send the file.



Training Material

For additional guidance on Training Campaigns and reviewing a campaign, go to "Individual Campaign Overview" found at Creating and Managing Campaign.

Training Campaign Owners are able to view and recommend to an administrator via:

- 1. Any of the material found in the KnowBe4 ModStore.
- 2. Creating their own content for their training.

ModStore

KnowBe4 offers material that can be used to train employees. These include training modules, games, videos, and more. Once selected, they are added to the Library to be able to select and assign to a campaign.



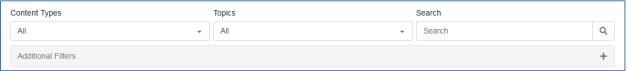
Note: Most of the materials offered in the KnowBe4 Library are focused on cyber *security awareness*, but provides a few other general topics such as HIPAA and FERPA.

By selecting any of these, no edits or modifications can be made to its content.

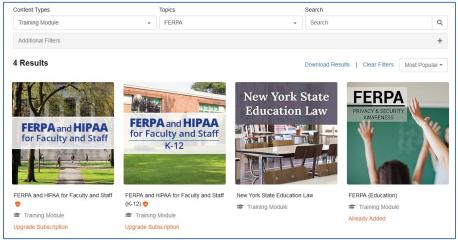
To access their material, click on "MODSTORE" on the top menu options and select "Browse".



Under "Content Types", select the type of material you want to use (modules, videos, games, etc.) You may narrow down your results by Topics (FERPA, HIPPA, Ethics, etc.)



Click on Search to yield results.





Click on the module you would like to use. Note: Those identified as "Upgrade Subscription" cannot be used since it requires an extra fee with KnowBe4. Those as "Already Added" means that it is already available in the library to be used.

Once you click on the module, you can preview the content. If this is a module you would like to use, click on "+ Add to Library". Keep record of the name of the training module, as you will need to provide this information to the KnowBe4 administrator to prepare the training campaign for you.





Note: Those identified as "Upgrade Subscription" cannot be used since it requires an extra fee with KnowBe4. Those as "Already Added" means that it is already available in the library to be used.

You may go back and add more modules to the library as needed.

Once you have a list of all training modules you would like to use, make sure to communicate to the Administrator the name of each of these modules.

How can a trainer create their own training material?

There are two ways to create customized training materials:

- 1. Using PowerPoint or
- 2. video format (MP4).

PowerPoint

It is recommended to use one of the PowerPoint templates provided by the Compliance Office. This is to have a uniform look and feel throughout all the UTRGV customized training materials.

When creating a PowerPoint presentation, try not to have too much text on each slide or make the text too small to read. Try using a font 20 or 24 in either Arial or Cambia.

You should be able insert images and YouTube videos as needed as well as adding animation.

Quiz Questions

If you have any quizzes that need to be added, identify the correct answer. Do not worry about formatting or look since KnowBe4 administrators will need to recreate the quiz questions in the system in order to work correctly.



Regarding the quiz question. There are several options.

- 1. Stop user from continuing to the next question until they get the right answer.
- 2. Continue to the next question, but not let them complete training until they have a passing score (at the end of the quiz, questions with the wrong answers will be asked again until they get a passing score).

Note: Questions and answers can be set in random order.

Special Features in a presentation

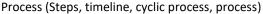
In PowerPoint, there are some additional features that can be added to the training material*. These includes:

Graded Quiz

Multiple choice, multiple response, true/false, fill in the blanks, short answer, sequence, matching, etc.



Interaction





Annotation (labeled graphic, guided image, hotspot)



Hierarchy (circle diagram, pyramid)



Catalog (glossary, media catalog, faq, accordion, tabs)



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Dialog Simulation

Characters ask questions with possible answers, and depending on answer chosen, a different dialog can occur.





^{*}These features can only be created by the Administrator and only through a special software when available.

MP4

When using MP4, make sure that the video is high quality and audio is understandable. It will require to have a script for any spoken, text or image shown. It will require to have a script for any spoken, text or image shown.

MP4 files can be created out of any video editing software (such as Adobe Premiere, Camtasia or Adobe Captive) and saving in such format.

Another way to create MP4 files is to use PowerPoint. Simply save file as mp4 instead of the standard PowerPoint format. Make sure you have already included the audio in each slide.



Note: When using MP4, users will not have the option to click on any links or have any controls other than pause, play, fast-forward or rewind since the whole training is a video.

Users

Training Campaign Owners need to identify the user criteria for a specific training. For example, Is it for all full-time and part-time employees? Below are the different categories a group can be created from:

- Status: Is it for both Full-Time and Part-Time employees? Is it only for faculty, staff, or both?
- Division: Is training based on a specific division(s)?
- Department: Is training based on a specific department(s)?
- Job Title: Is training based on a specific job title(s)?
- Special Groups: (for example, those who are in a specific committee), create a list of the employees' email address in excel and email it to the KnowBe4 Administrator.
- Smart Group: a dynamic group based on criteria that you choose.
 For more information about smart groups, go to, <u>How to Use Smart Groups Knowledge Base (knowbe4.com)</u>



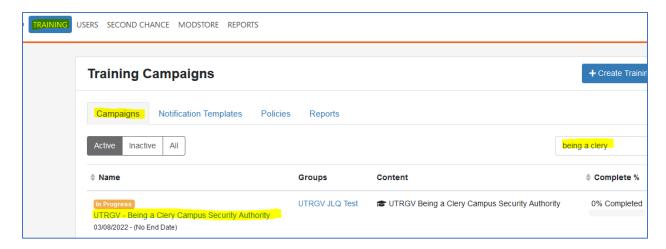
Email Messages

When a campaign is created, there are three types of messages that can be sent automatically:

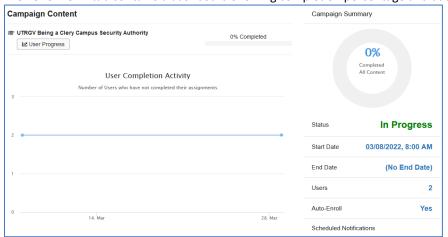
- Welcome: Once an employee gets assigned a welcome email message is sent out. This list the training the user is scheduled and contact information.
- Reminder: Reminder emails are sent periodically to those who have yet to complete training.
- ① Completion: Once a training in completed, a confirmation email is sent to employee.

Reviewing Training

Once a campaign is created by the Administrator, a Training Campaign Owner will be able to see all campaigns even if you are not in charge of them. To find the campaign you are responsible for, click on Training from the top menu. Under the Campaigns tab, either search or look for the campaign name and click on the link.

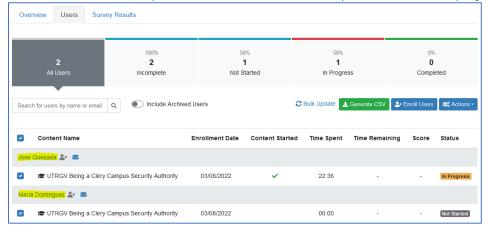


The "Overview" tab contains a dashboard showing completion percentage and additional information.

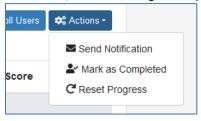




The "Users" tab contains options to see all users, those incomplete, not started, in progress or completed.



By selecting one or more, there is an "Action" button on top of the list that will allow you to send an email notification, mark a training as completed or reset the progress.



For additional guidance on reviewing campaign, go to "Individual Campaign Overview" found at <u>Creating and Managing Campaign</u>.



CLOSED CAPTIONING WITH VIDEOS CREATED WITHIN UTRGV FOR USE ON KNOWBE4

All internally created and compiled videos (MP4 format) are required to have CLOSED CAPTIONING.

The KNOWBE4 application does NOT automatically generate Closed Captioning.

The TCO will need to create and compile a WebVTT formatted file.

The WebVTT can be created using NOTEPAD. However, when creating the WebVTT file there are some requirements to properly display the Closed Captioning while the video plays.

- Creating WebVTT files to accompany the video.
 - o Please visit http://w3.org/TR/webvtt1 and use the content on that website as a guide in building your own WebVTT file. Specifically, scroll down to the section titled, "1.1.A A simple caption file" as this offers a great example and information on creating the WEBVTT file.
- KEY THINGS TO REMEMBER WHEN BUILDING THE WEBVTT FILE
 - o First line must contain: WEBVTT
 - o The start and end timecodes of the caption must have two dashes and greater than sign to properly track duration -->
 - o When ready to upload the WEBVTT file it must be uploaded at the same time as the video.
 - o If the WEBVTT file needs to be modified and re-uploaded, then BOTH the VIDEO and the WEBVTT files will need to be uploaded again into KNOWBE4. Failing to do so will not display the video with closed captioning.